

f:Salon
by Fashion TV

A premium beauty & grooming brand inspired by global fashion standards.

Brand Power

Backed by FashionTV, a global luxury lifestyle authority.

- ✦ 2+ Billion viewers worldwide
- ✦ Presence in 196 countries
- ✦ 500+ million households
- ✦ 30th year of brand credibility

f. *Salon* by FTV

What is

A luxury salon offering hair, skin, beauty, and grooming services in a refined, fashion-led environment.

- ✧ Skilled professionals
- ✧ High hygiene standards
- ✧ Premium products
- ✧ Lifestyle-led studio environment

Market Opportunity

India's premium salon segment continues to grow.

✦ 7-8% CAGR in beauty & grooming

✦ Grooming as a lifestyle priority

✦ Rising demand for branded salons

✦ Strong urban and emerging city growth

f. *Salon* Why by FTV stands out ?



FashionTV-backed brand recall



High repeat and loyalty business



Premium pricing without discounting



Strong word-of-mouth visibility

Business Model



Service-led recurring revenue



High repeat and loyalty business



Easy multi-location expansion

360° Support

01 PRE LAUNCH SUPPORT

- ✦ Revenue & ticket-size strategies
- ✦ Operational audits
- ✦ Loyalty & repeat programs
- ✦ Local digital visibility
- ✦ Staff recruitment and training

02 LAUNCH SUPPORT

- ✦ PR and influencer engagement
- ✦ Social media and digital campaigns
- ✦ FashionTV ecosystem visibility



03 POST LAUNCH SUPPORT

- ✦ Revenue & ticket-size strategies
- ✦ Operational audits
- ✦ Loyalty & repeat programs

Ideal Partner



Entrepreneurs entering
premium beauty



Existing salon owners upgrading
brands



Investors seeking lifestyle-led
growth

Franchise Requirements

↘ Prime city location.

↘ Strong financial backing

↘ Passion for beauty and grooming

↘ Growth-oriented mindset





Our Board

Kashiff Khan
Managing Director, *FashionTV* India
Driving India's premium franchise expansion.



Michel Adam
Founder, *FashionTV*
Global luxury visionary.

Thank You