

f. Aesthetics

By FashionTV

Premium Aesthetics ✨ Global Brand ✨ Scalable Business.

The Brand Power

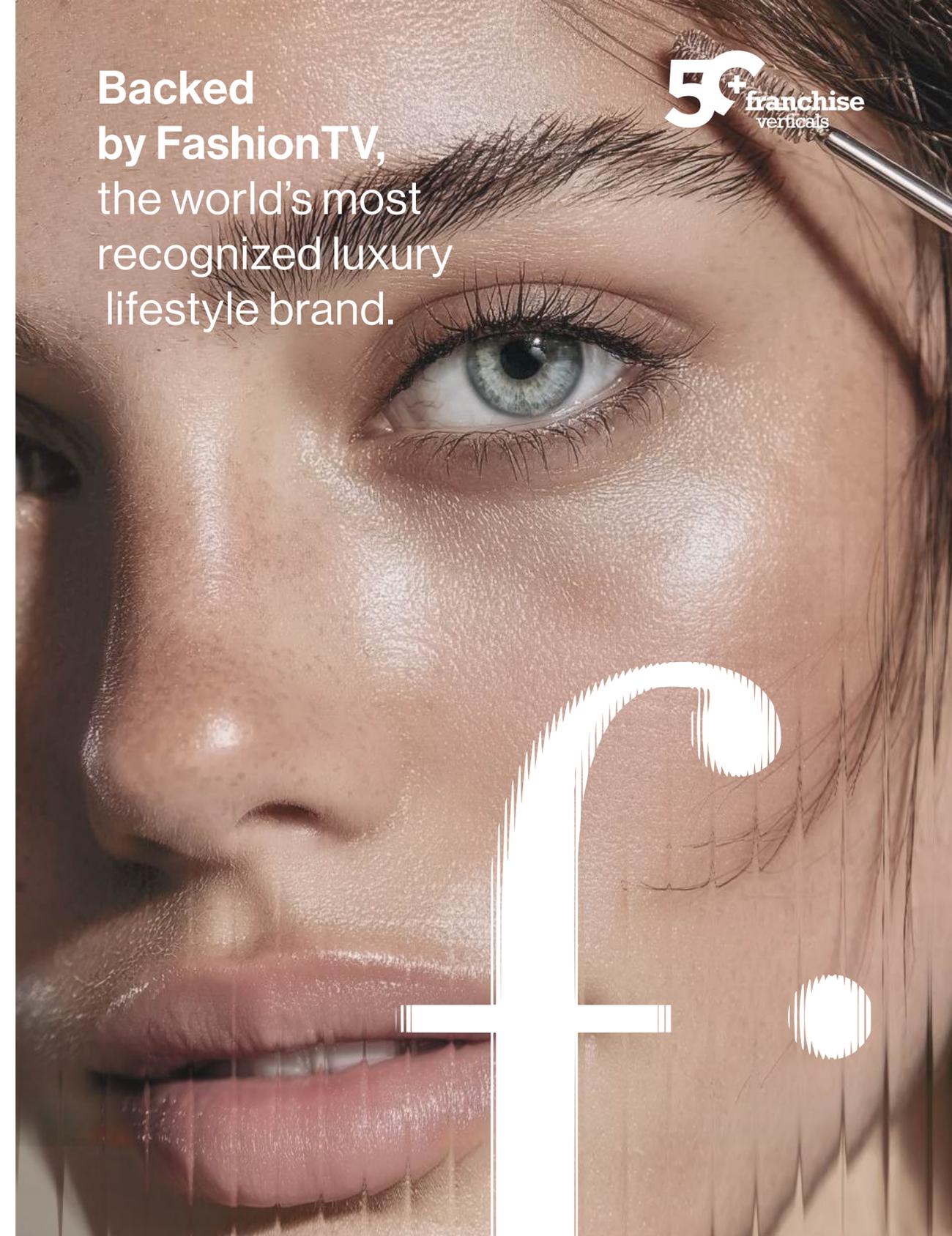
Backed by FashionTV, the world's most recognized luxury lifestyle brand.

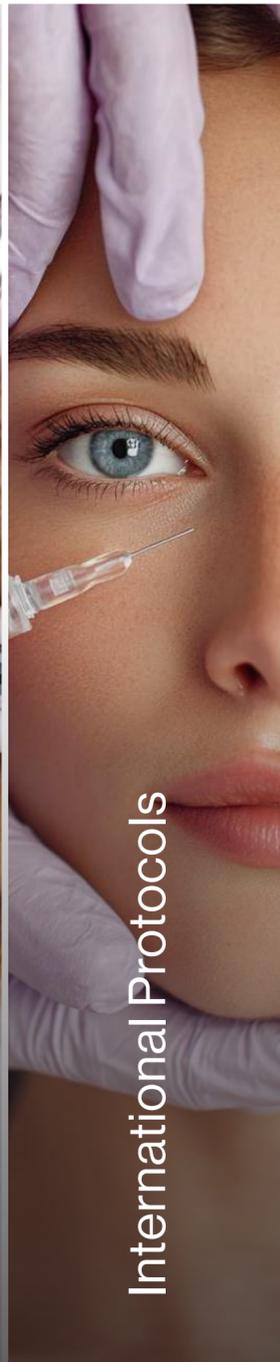
2+ Billion
Global viewers

Present in
196 Countries

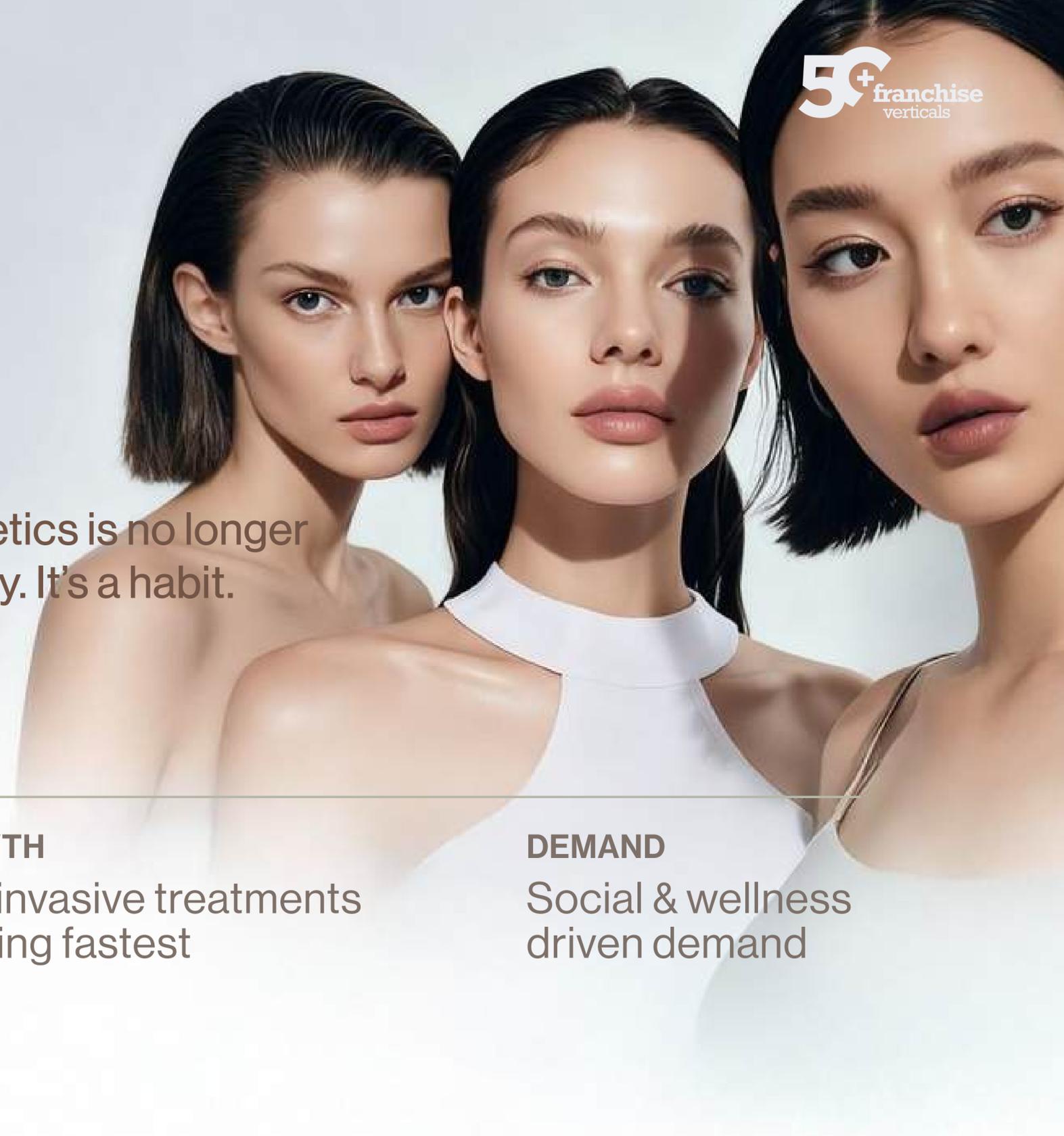
500+ Million
Households

30th year counting
Since 1997





What is f·Aesthetics By FashionTV



Why This Market?

Aesthetics is no longer a luxury. It's a habit.

INDIA MARKET

\$598M → \$1.27B
by 2033

PROCEDURES

1.29M
annually

GROWTH

Non-invasive treatments
growing fastest

DEMAND

Social & wellness
driven demand

Why f· Aesthetics By FashionTV?

STRONG BRAND
RECALL FROM DAY 1

PREMIUM PRICING
POWER

REPEAT & MEMBERSHIP -
DRIVEN REVENUE

HIGH-MARGIN
SERVICE MIX

The Business Model

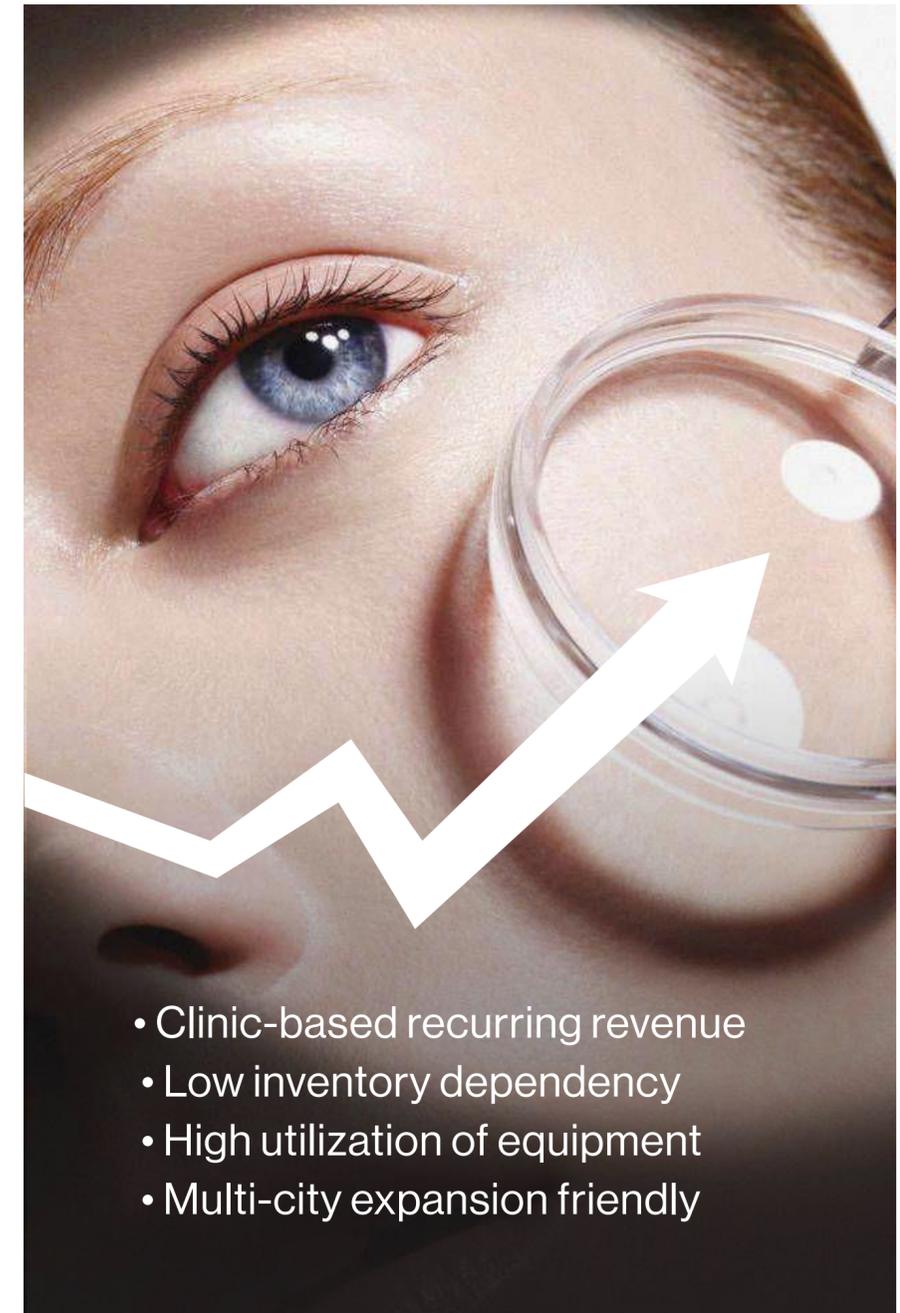
Designed for scale
& profitability.

Clinic-based
recurring revenue

Low inventory
dependency

High utilization
of equipment

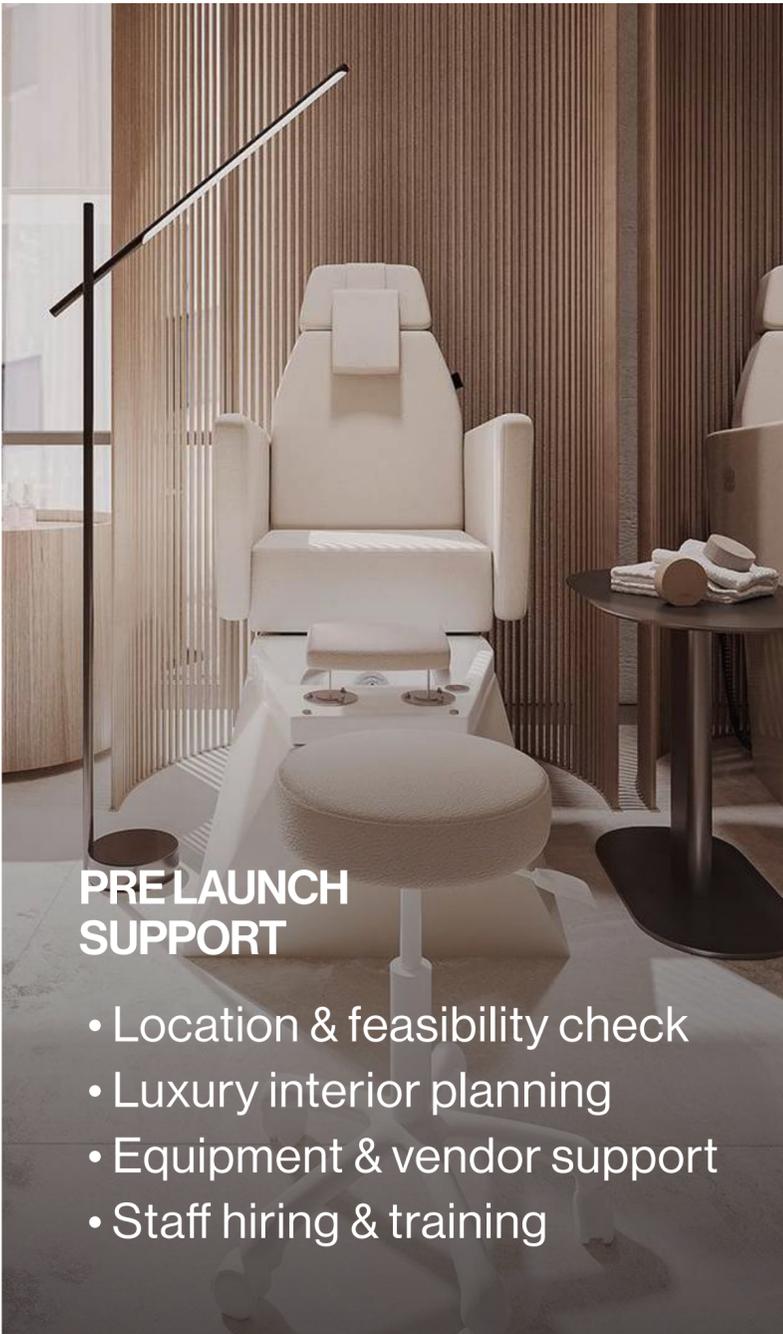
Multi-city
expansion friendly



- Clinic-based recurring revenue
- Low inventory dependency
- High utilization of equipment
- Multi-city expansion friendly

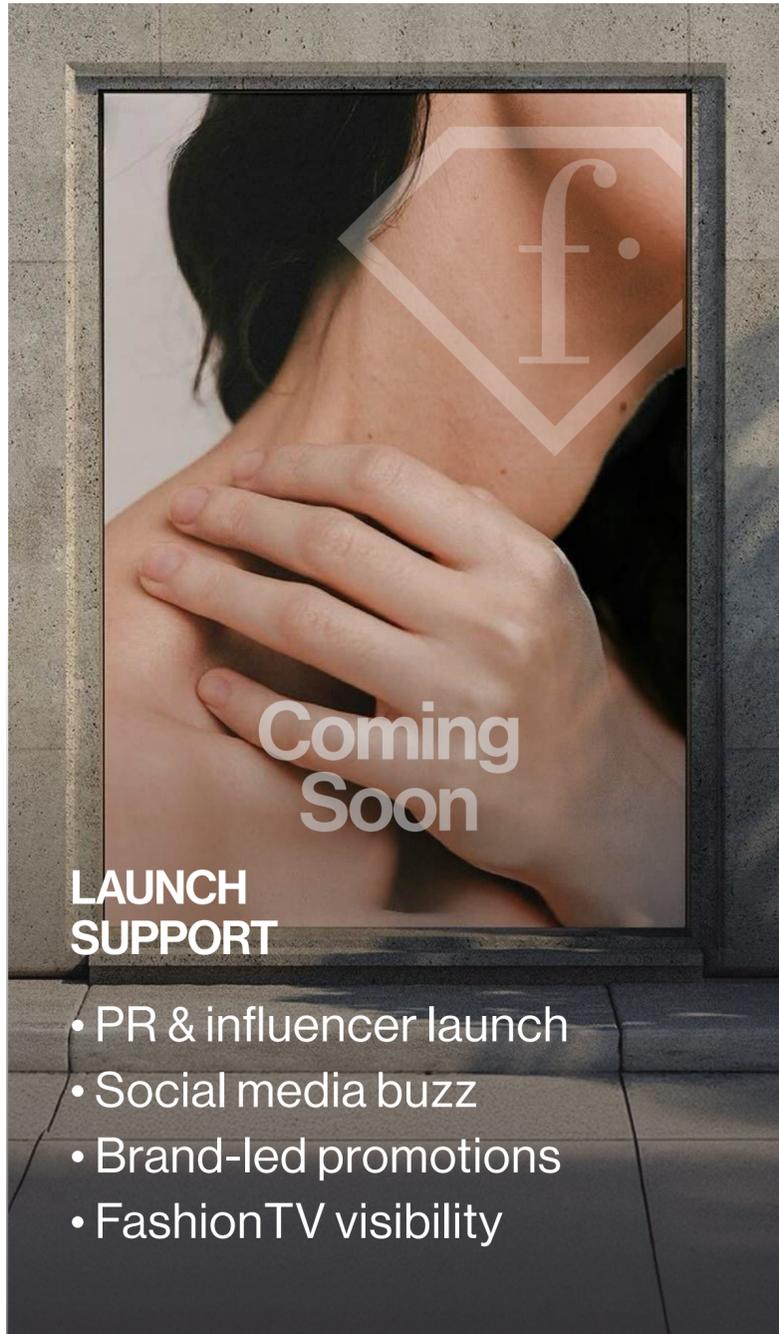
360°

Launch
Support



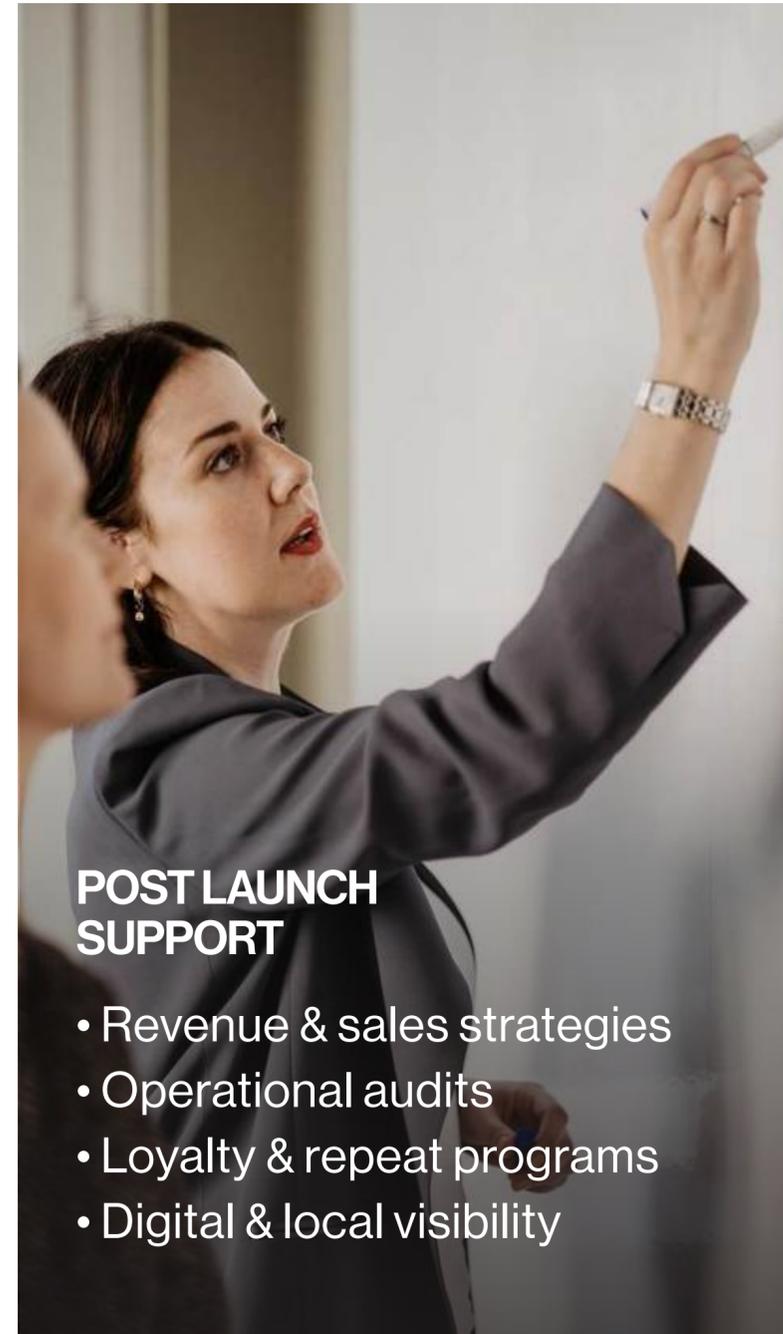
PRE LAUNCH SUPPORT

- Location & feasibility check
- Luxury interior planning
- Equipment & vendor support
- Staff hiring & training



LAUNCH SUPPORT

- PR & influencer launch
- Social media buzz
- Brand-led promotions
- FashionTV visibility



POST LAUNCH SUPPORT

- Revenue & sales strategies
- Operational audits
- Loyalty & repeat programs
- Digital & local visibility

Who This Is For?

- Serious investors
- Business owners upgrading to premium
- Doctors & professionals scaling clinics
- Entrepreneurs seeking branded assets



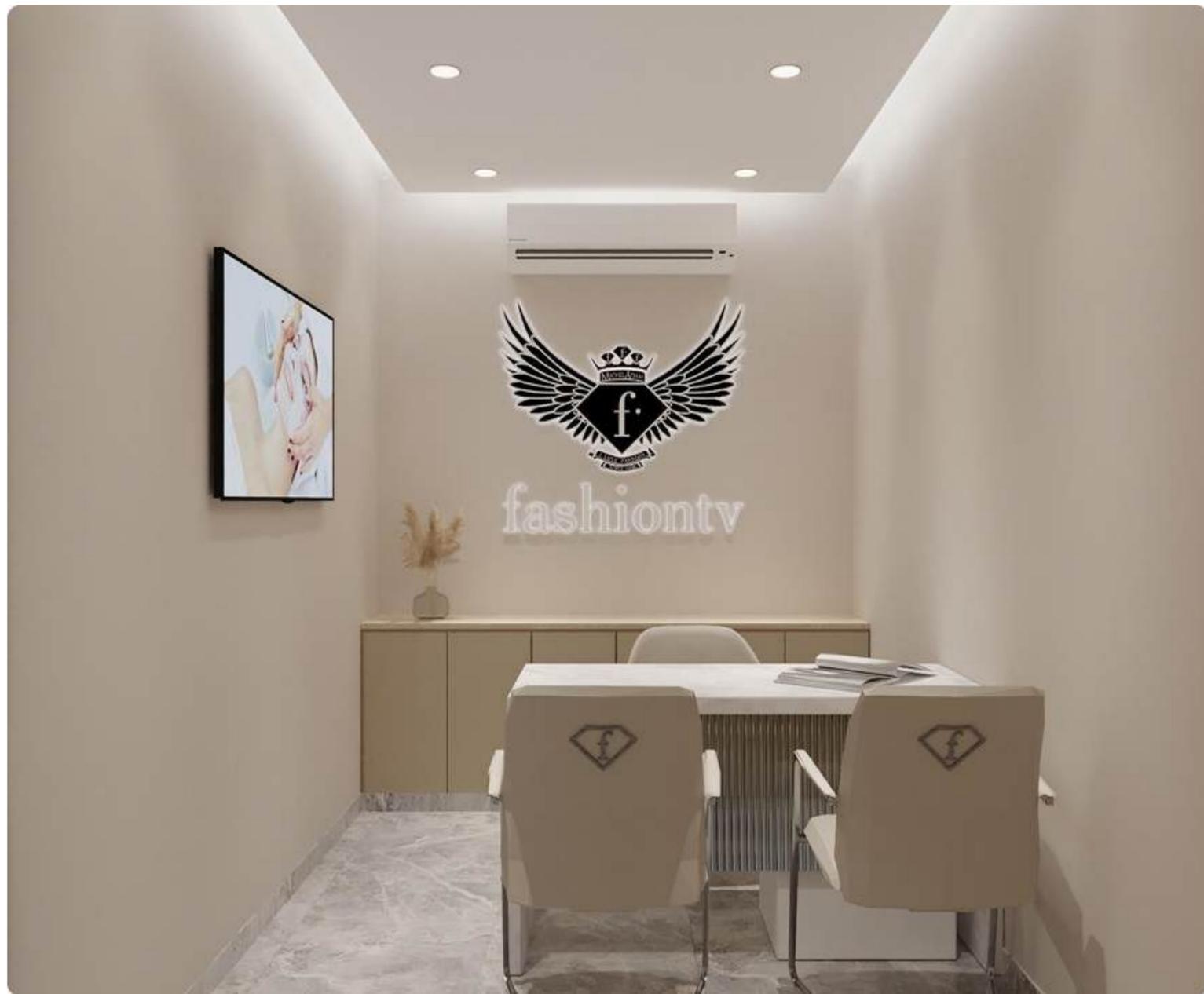
- ↘ Prime city location
- ↘ Financial capability
- ↘ Long-term vision
- ↘ Desire to scale

Franchise Requirements

Glimpse

of our
outlets











Kashiff Khan
Director, FashionTV



Michel Adam
Founder, FashionTV

Thank You