

# f. Nail studio

By FTV

Sales kit 2026





*f. Nail Studio*  
by **Fashion TV**

Luxury Nail Care ✧ Global Brand ✧ Scalable Format

# Brand Power

Backed by FashionTV, a global luxury lifestyle authority.

- ✦ 2+ Billion viewers worldwide
- ✦ Presence in 196 countries
- ✦ 500+ million households
- ✦ Three decades of brand credibility

# f. Nail Studio

What is  
By FTV

**A premium nail & beauty studio offering fashion-forward grooming with a luxury experience.**

**Manicure, pedicure & nail artistry**

**High hygiene & precision standards.**

**Trend-led designs & global styles**

**Lifestyle-led studio environment**



# Market Opportunity

Backed by FashionTV, a global luxury lifestyle authority.

- ✦ India nail market heading to \$1.04B by 2030
- ✦ Strong demand for gel & extension services
- ✦ 10% CAGR driven by grooming awareness
- ✦ Tier 1-3 cities showing rapid adoption



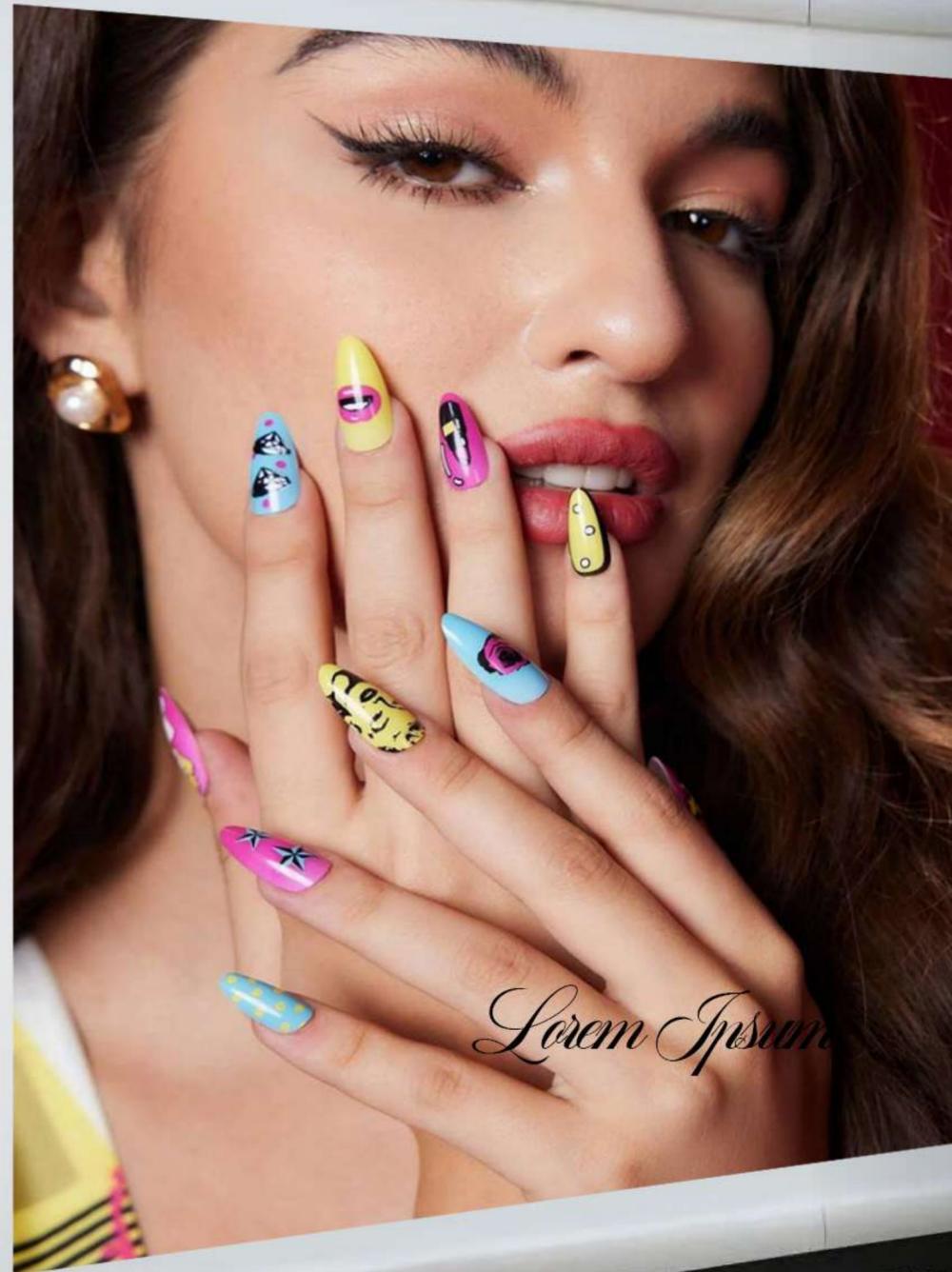
# f. Nail Studio

Why  
by FTV  
wins.

- ✦ FashionTV-driven brand recall
- ✦ Premium pricing without discounting
- ✦ High repeat & frequency business
- ✦ Strong social visibility & organic reach



- ✦ Compact studio format
- ✦ Low capex, high margins
- ✦ Service-led recurring revenue
- ✦ Easy multi-city expansion



01

F NAIL STUDIO BY FTV  
COMING  
Soon

Lorem Ipsum

## PRE LAUNCH SUPPORT

- ✦ Location & feasibility guidance
- ✦ Luxury interior & layout design
- ✦ Product & vendor support
- ✦ Staff hiring & skill training



# 02

## LAUNCH SUPPORT

- ✧ PR & influencer activation
- ✧ Social media buzz
- ✧ Brand-led launch promotions
- ✧ FashionTV ecosystem visibility

# 03 POST LAUNCH SUPPORT

- ✦ Revenue & ticket-size strategies
- ✦ Operational audits
- ✦ Loyalty & repeat programs
- ✦ Local digital visibility

Who should  
*Invest* ?

✦ ENTREPRENEURS ENTERING  
PREMIUM BEAUTY

✦ NAIL STUDIO OWNERS  
UPGRADING TO BRANDED  
FORMATS

✦ INVESTORS SEEKING  
FAST ROI MODELS

✦ FASHION & LIFESTYLE  
DRIVEN OPERATORS

# Franchise Requirements

↘ Prime AAA city location.

↘ Financial capability

↘ Passion for beauty & fashion

↘ Growth-oriented mindset





# Our Board

Kashiff Khan  
Managing Director, *FashionTV* India  
Driving India's premium franchise expansion.



Michel Adam  
Founder, *FashionTV*  
Global luxury visionary.

 fashiontv

*Thank you*