

# f. CLUB

By  fashiontv

Sales Kit

2026

Instant brand trust  
and aspirational appeal

**World's Largest** Fashion &  
Lifestyle Television Channel

**2+ Billion** Viewers Worldwide

**196 Countries** Presence

**500+ Million** Households

**30th Year** Counting Since 1997

# WHAT IS f·CLUB *By* FTV

A luxury club where style, music, and social energy converge

Signature cocktails & gourmet bites

Diamond-inspired, fashion-forward interiors

Live FashionTV content & DJ performances

Premium service and seamless experiences

F club by FashionTV | Sales Kit 2026

# CLUBS

MARKET OPPORTUNITY

India's premium nightlife market is expanding rapidly:

↘ CAGR 8–11% in the club & bar segment

↘ Rising youth population, higher disposable income

↘ Growing appetite for branded, experience-driven clubs

# WHY f·CLUB STANDS OUT

- Global FashionTV recall ensures instant aspirational appeal
- Visually iconic spaces ideal for social sharing
- Lifestyle-focused — more than a club, a social destination

# BUSINESS MODEL



Revenue from F&B, proprietary drinks, events, private bookings



Premium pricing with scalable club formats



High repeat business and strong ROI potential

# 360° PARTNERSHIP SUPPORT

## 01 PRE OPENING SUPPORT

- Location analysis & feasibility
- Interior design planning & vendor sourcing
- Staff recruitment and comprehensive training



## 02 LAUNCH SUPPORT

- Influencer-led and PR-supported launch events
- Cross-platform digital campaigns
- Brand-aligned opening strategies

# 03 POST OPENING SUPPORT

- Loyalty & repeat guest strategies
- Operational audits and performance optimization
- Promotions, seasonal refreshes, and local marketing campaigns

# IDEAL PARTNER



- Hospitality & nightlife entrepreneurs
- Lifestyle and entertainment investors
- Growth-oriented visionaries with passion for luxury nightlife

# FRANCHISE BASIC | REQUIREMENTS

↘ Prime AAA location with high footfall

↘ Strong Financial Backing

↘ Passion for nightlife & luxury lifestyle

↘ Scalable growth mindset



GLIMPSE OF OUR OUTLETS



# OUR BOARD

**Kashiff Khan**

Managing Director,  
FashionTV India  
Driving India's premium  
franchise expansion.

**Michel Adam**

Founder, FashionTV  
Global luxury  
visionary.

# F CLUB *by* FTV

Luxury club business with aspirational brand positioning,  
recurring revenue, and scalable growth.

Nightlife attracts guests.  
FashionTV builds empires.